2020 Break-A-Thon

Fundraising Packet

March 28th, 2020

10:00 AM

Middle Town High School 30 Gardner Ave Ext. Middletown, NY 10940

About the Break-A-Thon

When: March 28th

Where: Middle Town High School 30 Gardner Ave Ext. Middletown, NY 10940

"Give without memory, receive without forget" Grandmaster Byung Min Kim

UMAC Students will do their part and "Break" through barriers to eliminate Blood Cancers for good! It is a win, win, win for all involved- a win for The Leukemia & Lymphoma Society as they will receive much needed funds to fight blood cancers; a win for the UMAC students so they get to understand how they could make a positive difference and that their hard work will benefit others; and a win for the people fighting blood cancer so they could have better programs to get healthier faster. Along with the training benefits; students will win great prizes as they accomplish their fundraising goals!

About the Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. Our mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families. There are more than 957,902 Americans living with blood cancer today. Every four minutes, someone new is diagnosed with blood cancer. Every ten minutes, someone dies from blood cancer.

For more information about LLS, please visit: www.lls.org

Where Your Money Goes:

A donation of $25 provides patients and their loved ones with FREE booklets that contain up-to-date information on their disease and help them make informed decisions about their treatment options.

A donation of $50 makes possible a Family Support group with a trained facilitator where comfort can be found and experiences can be shared among patients and family members.

A donation of $100 helps supply laboratory researchers with supplies and materials critical to carrying out their search for cures.

Break-A-Thon Contact Information:

UMAC Briarcliff
914-945-7100
Briarcliff@umacnation.com

Honored Hero: Lyn Willow Gulli

Lynn Willow Gulli is a quintessential 7-year old – the perfect combination of sassy, fearless and tender kindhearted soul.

On Sunday, April 23rd 2017, Lynn's life was turned upside down when she was diagnosed with Acute Lymphoblastic Leukemia. After 3 to 4 weeks of not feeling well (+strep throat, fevers, lethargy, etc.) Lynn's mom, Cindy, requested blood work through her local Greenwich pediatrician which alarmingly revealed an extremely low blood count of both red and white blood cells as well as platelets. Cindy and Lynn's father, Rocco, rushed to Julian Curtiss Elementary School where Lynn was attending an ordinary day in her 2nd grade class, and drove her to Yale New Haven Children's Hospital. Lynn was immediately admitted that Friday, April 21st, had a bone marrow aspiration (from her hip) on Saturday, and her diagnosis was confirmed by Sunday. Within two days, a port was implanted and an aggressive chemotherapy cocktail was started.

After one year of intensive treatment, Lynn Willow Gulli is now in remission! She still has 2 more years of treatment at Yale New Haven Children's Hospital but has been able to go back to school and participate in limited activities (a win for us all!). We have no doubt that Lynn will continue to fight this fight with tremendous strength and a big heart.

Let's break a lot of boards for Lynn!

Fundraising Tips!

The key to success in fundraising is asking! If you don't ask, people won't know to give!

Use your school's Fundraising Page to have family and friends donate online with ease!

Make sure your donors put the student's name in the comments section when they donate so that they get the credit

www.champions4cures.com/breakathon

Choose your location and donate funds for the cause

Here are some ideas on how to raise money:

- Have a bake sale
- Organize a Poker or Bingo Night
- Dress Down Day at work or School
- Garage Sales –try one indoors during the winter!
- Offer to do extra chores for donations
- Dog walking for donations
- Walk around your neighborhood and go door to door or put a letter in their mailboxes
- Mail or email a letter to everyone you know or your parents know!
- Shovel snow
- Babysit for Donations
- Host a fun Dance Party
- Hold a Talent Show and charge a small admission fee

Parents, find out if your company matches donations!

Sample Letter

Dear Friends,

I am kicking my training up a notch at the United Martial Arts Center. I am participating in the UMAC Break-A-Thon where I will break boards to help "Break" through blood cancers! I am doing this to raise funds for The Leukemia and Lymphoma Society which funds blood cancer research and patient aid. I want to kick out cancer for good! Will you help support me with a donation? I am collecting checks and cash for the March 28th Grand Finale. Checks can be made out to "Champions 4 Cures"

Thank you for your support

Matching Gift Companies

This list of matching gift companies is a starting point. Be sure to ask any company you, your team, family members or friends work for to see if they will match employee donations. Don't see your company? Visit www.matchinggifts.com/lls to see if your company matches! Contact MatchingGifts.CT-WHV@lls.org with questions about matching gifts. Check out this video on how matching gifts work https://vimeo.com/102139006

- 3M
- Acco Brands
- Ace Charitable Fdn.
- Acxiom Corporation
- ADC Cares
- ADM
- Adobe Systems
- ADP
- Aetna
- AIG
- AK Steel
- Alexion Pharma.
- Alliance Berstein
- Alliance Captial
- Alliance Data
- Alliant Energy
- Allianz Global
- Allied Signal
- Allstate
- Altria
- ALZA
- American Express
- American Tower
- Ameriprise Financial
- Amgen
- Amica
- Analog Devices
- AOL
- AON
- Apple, Inc
- Aramark
- Arch Capital Services
- Archer Daniel Midland
- Ardent Comm.
- Argonaut Group
- Arris
- Arthur J. Gallagher
- Assurant Health
- Atlantic Power
- Autodesk
- Avon Products, Inc.
- Axa Financial
- AYCO
- Babson Capital Mgmt.
- Baird Foundation
- Ball Corporation
- Bank of America/Merrill Lynch
- Bank of Tokyo Mitsubishi
- Barilla America
- Barnes Group
- Baxter International
- Becton Dickinson
- Benjamin Moore
- BF Goodrich Co.
- Biogen
- Black & Decker
- Black Rock
- Blount, Inc.
- Blue Cross Blue Shield
- BMO Capital Markets
- BNY Mellon
- Boeing Company
- Bonneville Int'l
- Boston Consulting
- BP America
- Bristol-Myers Squibb
- Broadridge Financial
- Brookfield Investment
- CA Technologies
- Capital Group
- Cardinal Health
- CDW
- Champion Int'l
- Charles Schwab
- Chevron
- Chicago Tribune
- CIGNA Corporation
- Cisco Systems, Inc.
- Citgo
- Citizen's Financial Grp.
- Citrix
- CME Group
- CNA Financial
- ConAgra Foods
- Con Edison
- Constant Contact
- Costco
- Credit Suisse
- Daiichi Sankyo
- Dannon Company
- Dell
- Deutche Bank
- DFS Group Limited
- Diageo
- Digitas
- Discover
- DST
- DTE Energy
- Dun and Bradstreet
- Eaton Corporation
- Ecolab
- Economist
- Eileen Fisher
- Eli Lilly and Co.
- Ericsson
- Equifax
- ESPN/Disney
- Expedia
- Exxon Corporation
- F5 Networks
- Factset Research Sys.
- Fannie Mae
- Fitch Ratings
- Fleet
- FM Global
- Follett Corp.
- Ford
- Fortune Brands
- Fox Chase Bank
- FTI Consulting
- Gannett Foundation
- Gap, Inc.
- Gartner
- GATX Corporation
- Genentech
- General Electric (GE)
- General Reinsurance
- GlaxoSmithKline
- GMAC RFC
- Goldman Sachs
- Goodrich Corporation
- Google inc.
- Grainger
- Guardian Life
- Haemonetics
- Hawaiian Electric
- Henry Crown & Co.
- Hewlett-Packard Co.
- Highmark
- Home Depot
- Honeywell
- Houghton Mifflin Co.
- HSBC
- Hunter Douglas
- Illinois Tool Works, Inc.
- Ingredion Inc.
- IntraLinks
- InterContinental Hotel
- ITG Inc.
- ITW
- Jackson Healthcare
- Jefferies
- John Hancock

- John Martin Fdn.
- Johnson & Johnson
- Johnston & Murphy
- Jones Lang LaSalle
- JP Morgan & Chase
- Jostens, Inc.
- Kaplan
- Karl Storz Endoskope
- Keurig (Gn. Mountain)
- Key Bank
- Kimberly Clark
- Kindred Healthcare
- Kirkland & Ellis
- Kraft, Inc.
- Leo Burnett
- Levi Strauss & Co.
- Lexisnexis
- Lincoln Financial
- Lipton
- Lyondell Chemical
- Mallinckrodt Pharma
- Markel Corp
- MarketAxess Corp.
- Marshall Wace N.Am.
- MassMutual
- MasterCard
- Maui Jim
- McDonald's Corp.
- McGraw-Hill, Inc.
- McKesson Foundation
- McMaster-Carr
- Medtronic
- Merck & Co. Inc
- Meredith Corp.
- Merrill Lynch (BOA)
- Microsoft
- Mid-Atlantic Corp.
- MidAmerican Energy
- Mitchell International
- Mitsui Steel
- Mizuho Bank
- Mobil Oil
- Monsanto Company
- Morgan Stanley
- Morrison & Foerster
- Motorola
- Murphy Oil
- NBD Bancorp, Inc.
- Neiman Marcus
- Newedge Financial
- Newsweek, Inc
- New York Life
- Nokia
- Nordson
- Northern Trust
- Norton Company
- Novartis Pharma
- Nuveen Investments
- NYSE
- Odyssey Reinsurance
- Olin Corporation
- Olympus
- Omron
- Oracle Corp.
- Pacific Lighting Corp.
- Pearson Inc.
- People's Bank
- PepsiCo, Inc.
- Pfizer
- Phoenix Companies
- Pimco
- Pioneer Technical
- Pitney Bowes, Inc.
- Plexus
- PNC Bank
- Prudentia
- Publicis
- Qualcomm
- Quantum Chemical
- Quest Diagnostics
- Quintiles
- QVC
- Random House
- Regeneron Pharma.
- Retirement Research
- Rexnord Industries
- Riverstone Resources
- RLI Insurance
- Robert Half
- Robert. R. McCormick
- Rogers Corp.
- Royal Bank of Scotland (RBS)
- Rust-Oleum
- Salesforce
- SAP
- SBC
- Schneider Electric
- Scottrade
- Secura Insurance
- Soros Fund Mgmt.
- SPX Corp.
- State Street Corp.
- St. Paul Travelers
- Stanley Black & Decker
- Starbucks
- Starcom MediaVest
- State Farm
- Sun Products Corp.
- Symantec
- Takeda Pharma.
- TCF National Bank
- Tektronix, Inc.
- Texaco
- The Children's Place
- Thermo Fisher
- Thompson Reuters
- Thrivent Financial
- Tiger Management
- Tomkins Corp.
- Tootsie Roll Industries
- Transatlantic Reinsurance
- Travelers Companies
- T.Rowe Price
- Turner Broadcasting
- TYCO
- UBS
- Unicredit Bank
- Union Bank
- Union Pacific Corp.
- Unilever
- United Health Group
- United Technologies
- US Bank
- USG Foundation
- Vanguard Group
- Varian Associates, Inc.
- Verizon
- Virgin Mobile
- Volkswagen
- Voya (ING)
- Walt Disney Company
- Westinghouse Electric
- Williams Companies
- William's Sonoma
- Willis of North America
- Wm. Wrigley Jr. & Co.
- Workday
- World Wide Tech.
- Wyndham Worldwide
- XL Group
- Yahoo
- Zurich

PRIZES!

Grand Master Level $3500

Apple Watch!

Master Level $2000

Apple Air-pods

Black Belt Level $1000

Fitbit Inspire

Red Belt Level $500

UMAC Beanie and Kicking Shield

Brown Belt Level $250

UMAC Beanie and Kicking Target

Blue Belt Level $100

UMAC Embroidered logo Beanie

Yellow Belt Level $50

Ten Boards to break!

UMAC Kick-A-Thon 2019

Benefiting The Leukemia & Lymphoma Society

UMAC
united martial arts centers

The UMAC Kick-a-thon Pledge Form

Name:_____

ddress:_____ City:_____State:_____Zip:_____

Home Phone:_____ E-mail:_____

T-shirt size: XS S M L XL XXL

Please return this sheet with your sponsors names and checks by March 14th, 2020
Checks payable to…

Champions for Cures

Sponsor's Name	Address/Phone #	Total Amount	Paid (√)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

TOTAL AMOUNT YOU ARE HANDING IN TODAY: $